



Extraverted	Energy Style	▶ enthusiastic, friendly, lively, vivacious
Sensing	Cognitive Style	▶ down-to-earth, practical, observant, sensual
Feeling	Values Style	▶ warm, caring, expressive, personable
Perceiving	Life Style	▶ playful, spontaneous, responsive, casual

famous ESFPs include...



Elvis Presley



Marilyn Monroe



Bob Hope



Elizabeth Taylor



Ronald Reagan



Judy Garland

In a Nutshell

ESFPs are vivacious entertainers who charm and engage those around them. They are spontaneous, energetic, and fun-loving, and take pleasure in the things around them: food, clothes, nature, animals, and especially people.

ESFPs are typically warm and talkative and have a contagious enthusiasm for life. They like to be in the middle of the action and the center of attention. They have a playful, open sense of humor, and like to draw out other people and help them have a good time.

ESFPs live in the moment, enjoying what life has to offer. They'd rather live spontaneously than plan ahead, and often spend much of their time chasing the latest excitement. An ESFP hates nothing more than missing out on the fun.

Core Values

- ▶ Enthusiasm
- ▶ Realism
- ▶ Playfulness
- ▶ Empathy

Key Motivators

- ▶ Encouraging interaction
- ▶ Observing facts about people
- ▶ Entertaining others
- ▶ Experiencing sensory pleasures