



Introverted	Energy Style	▶ reserved, unassuming, thoughtful, calm
Sensing	Cognitive Style	▶ practical, traditional, observant, factual
Feeling	Values Style	▶ devoted, caring, kind, principled
Judging	Life Style	▶ organized, methodical, dedicated, persistent

famous ISFJs include...



Mother Teresa



George H.W. Bush



Laura Bush



Kate Middleton



Clara Barton



King George VI

In a Nutshell

ISFJs are industrious caretakers, loyal to traditions and organizations. They are practical, compassionate, and caring, and are motivated to provide for others and protect them from the perils of life.

ISFJs are conventional and grounded, and enjoy contributing to established structures of society. They are steady and committed workers with a deep sense of responsibility to others. They focus on fulfilling their duties, particularly when they are taking care of the needs of other people.

ISFJs want others to know that they are reliable and can be trusted to do what is expected of them. They are conscientious and methodical, and persist until the job is done.

Core Values

- ▶ Cooperation
- ▶ Commitment
- ▶ Reliability
- ▶ Tradition

Key Motivators

- ▶ Considering the needs of others
- ▶ Observing traditions
- ▶ Fulfilling responsibilities
- ▶ Maintaining strong relationships